



Dear Mike,

Ever wondered or felt uncomfortable about how to talk about autism in the workplace? Language can be tricky and loaded with unintended interpretations resulting in bad outcomes or consequences. This month we're providing you with a simple guide that can help you to feel more comfortable and confident in talking about neurodiversity and autism with your work colleagues.

As an organisation we pride ourselves on our ability to think differently. This is not something that we try to do, it is inherent in who we are. An amazing by-product of thinking differently is our ability to create innovation and for the first time we take a sneak peek into Project Lightning a new innovation we're working on in high performance driving with the team at Ben Taylor Racing.

So, if you are looking for a new take on an old IT problem [click here](#) and send me your thoughts, perhaps our innovation can help you solve it.

All the very best,

Bodo Mann - Chief Executive Officer & Managing Director - Australia & Aotearoa



[Email Bodo Mann](#)



### **auticon Australia use AI Computer Vision and driver data to predict track telemetry and enhance high-performance driving in motorsport**

Thinking differently is at the core of everything we do at auticon, therefore, innovation really comes standard with every project. Nicknamed Project Lightning, auticon Australia and auticon Labs have been working in partnership with Ben Taylor Racing and the team at Porsche Centre Melbourne Motorsport to

develop game changing new technology to assist professional drivers find the ultimate driving line.

The powerhouse behind auticon's innovation is business unit called 'auticon Labs'. This innovation hub utilises an entrepreneurial mindset to develop commercial technology solutions. The business harnesses the unique ability of our autistic consultants to think about technology problems.

[Read more](#)

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# auticon

## Language Guide: Neurodiversity and autism



auticon aims to set the standard in modern, positive and non-judgmental language about autism and neurodiversity. This guide will help you gain a greater understanding of the language of neurodiversity.



**Language Guide: Neurodiversity and autism**

**Want to say the right thing but not sure how to say it?**

In this guide, we explore modern, positive and non-judgmental language about autism and neurodiversity. This simple and handy tool will help any manager understand the dos and don'ts around navigating the best language to use when communicating with neurodiverse teams. The guide explores a range of terms and issues that can be challenging in the workplace.

[Learn more](#)

## 2024 Porsche Michelin Sprint Challenge Calendar




1. Phillip Island Grand Prix Circuit, VIC April 12-14 - Complete
2. Shell V-Power Motorsport Park, SA May 31-June 2
3. NTI Townsville 500, QLD July 5-7
4. Queensland Raceway, QLD August 2-4
5. Ned Whiskey Tasmania SuperSprint, TAS August 16-18
6. Sydney Motorsport Park, NSW October 17-20



Want to become a Ben Taylor Racing Supporter?

[Click here to find out more.](#)



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NEURO-INCLUSIVE  
TRAINING**

### **Why hire autistic talent?**

As an award-winning technology consultancy, auticon recognises that adults on the autism spectrum find it difficult to secure or maintain employment.

To help them succeed, auticon pairs our technology consultants with job coaches who provide a compassionate management style. Likewise, we act as a catalyst for wider change in the organisation by integrating autistic colleagues into existing workplaces.

[Learn more](#)

### **Work with us!**

If you or someone you know is on the autism spectrum and skilled in information technology, please encourage them to contact auticon to learn more about working with us.

[Learn more](#)

Have questions?

Contact Us: [info-aus@auticon.com](mailto:info-aus@auticon.com)



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