

[just 2mins to set CPAGs direction](#)  
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**He kai tahu me kikini, he kai tahu me tihore, mā te tamaiti te iho.**

**Pinch off a bit, peel off a bit, the inside is for the child.**

CHILD  
POVERTY  
ACTION  
GROUP



Tēnā koe

With only three years left to the Child Poverty Reduction Act target of halving child poverty by 2028 we are seeking guidance from you our members and supporters.

As a valued supporter of Child Poverty Action Group the new CPAG Governance Committee have asked me to reach out to you to gather your input and thoughts on the future direction of CPAG.

[Member and Supporter Survey](#)

We are a small group but also mighty because of our whānau of supporters like you. Our members and supporters are diverse including academics, doctors, community and business leaders, grandparents and ranagtahi.

**And we know your time and insight is valuable so I have kept the survey to four questions.** *Your answers can be simple taking just 2 minutes of your time Or longer if you have time to give.*

Your input today will make a difference to the direction of our strategic planning.

[Strategic planning survey click here](#)

Each of us reading this shares the same desire to end child poverty in Aotearoa. Whether you take the time to read CPAG's research, advocate these ideas to others, renew your CPAG membership or give a donation, please know every action makes a positive difference.

So please if you have some time share your thoughts and stories with us by filling out the survey on our website.

<https://www.cpag.org.nz/supporter-survey>

I tēnei wiki, ka whakanui mātou i Te Wiki o Te Reo Māori. Te Reo Maori- Ake ake ake- A forever language. We celebrate and embrace te reo Māori today, tomorrow and into the future.

The image at the top of this email contains our whakatauki, adopted in 2017. It speaks to keeping the best for children: 'He kai tahu me kikini, he kai tahu me tihore, mā te tamaiti te iho.' Which can be translated as 'Pinch off a bit, peel off a bit, the inside is for the child.'

, you and I know children are a taonga- a precious gift and I would like to thank you for working towards *An Aotearoa where all children flourish free from poverty.*

Ngā mihi nui

Sarita Divis - BA/Bcom MTaxS(hons)

Executive Officer

*P.S There is a very important conference Pakukore: Poverty by Design happening 21- 23 November in Poneke Wellington on the wider kaupapa of ending poverty. Please have a [read here](#) and if you are interested CPAG is able to cover a number of registrations so we can represent together as a CPAG group please get in touch by emailing me back to organise.*

*Ngā mihi nui for your commitment to educate, research, advocate and agitate on system change so we can release children from poverty. I look forward to hearing your thoughts on how, together as Child Poverty Action Group, we can continue its important mahi. [Click here to fill in our member and supporter survey now.](#)*

[Donate Now](#)

Would you like to make a donation direct to our bank account?

Name of account: Child Poverty Action Group (Inc)

Account number: 38-9003-0066858-00

Reference: Full name and phone #

( so we can allocate and send you a tax receipt)

Or at [www.cpag.org.nz/donate](http://www.cpag.org.nz/donate)

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